

# storage<sup>2</sup>

.com

## Storage in Town





# Personal invitation

**Information is your company's most important asset. And most of it is based on digital data. The ability to respond to and anticipate the challenges of competitive markets hinges on your ability to manage and protect your data so as to keep it permanently accessible. A tough call, certainly – but one you can resolve with best-in-class storage solutions from Fujitsu Siemens Computers.**

Helping you find the best solutions for your enterprise is the purpose of our storage conference in an aptly named setting: the Hamburg "Storage Town". This is a real-life place: for over a century, Hamburg's Storage Town has been the world's largest contiguous warehouse complex, where goods from all over the world wait to be used or transferred to other places – just like the data in your enterprise. We are looking forward to welcoming you as our guest in Storage Town.

Based on real-life business scenarios, the tightly focused event is a superb opportunity to get to know our storage solutions, which include both Fujitsu Siemens Computers own developments and products of other leading manufacturers. Featuring exhibits and presentations by customers and experts, the event is showcasing a variety of approaches for cost effective management of burgeoning data volumes and for reliable disaster recovery. Our commitment is to be your one-stop source for products, solutions and professional advice.

Join us in June in Storage Town! Alongside the serious daytime business, we have an enjoyable evening program planned, where you can optimize your personal storage!

# Timetable

**Monday June 24, 2002**

<b>9 a.m.</b>	<b>Doors open</b>
<b>11 a.m.</b>	<b>Opening speech</b> Bernd Bischoff, Executive Vice President Sales, Marketing and Customer Services, Fujitsu Siemens Computers
<b>12 noon to 5 p.m.</b>	<b>Exhibition of storage solutions</b> <ul style="list-style-type: none"> <li>■ Consolidation, virtualization, management, data sharing, backup/restore, disaster recovery, mobile access to SAP® and much more, ...</li> <li>■ Presentations on the hour: reports from customers, solution concepts, technology trends ...</li> <li>■ Individual sessions with experts for more detailed treatment of issues</li> </ul>
<b>5 p.m.</b>	<b>Keynote</b> Dr. Hans-Dietrich Genscher Globalization – Challenge and Opportunity for Europe
<b>7 p.m.</b>	<b>Evening event: "Chocks Away"</b>



**For latest information about the event, visit [www.fujitsu-siemens.com/storageintown](http://www.fujitsu-siemens.com/storageintown)**

# inspiration<sup>2</sup>

## Storage Solutions for Business Critical Computing



**Tuesday June 25, 2002**

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**8.30 a.m.** Coach transfer from hotels to Storage Town

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**9 a.m. to 12 noon** Exhibition of storage solutions

- Consolidation, virtualization, management, data sharing, backup/restore, disaster recovery, mobile access to SAP® and much more ...
- Presentations on the hour: reports from customers, solution concepts, technology trends ...
- Individual sessions with experts for more detailed treatment of issues

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**12 noon** Panel discussion  
Future trends in storage technology

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**1 p.m.** Prize draw and snack

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**1.30 p.m.** TV broadcast of football world cup semi-final match from Seoul



# Our parnters

Siemens Business Services

**EMC<sup>2</sup>**  
where information lives

 **BROCADE**  
The intelligent platform for networking storage

 **LEGATO**<sup>®</sup>  
*Keeping the World's Business-Critical Information Available*

  
**STORAGETEK**  
INFORMATION *made* POWERFUL™

 **Exabyte**<sup>®</sup>

  
Computer Associates™

 **adic**

  
**NetworkAppliance**<sup>®</sup>  
The evolution of storage.™

**FUJITSU** COMPUTERS  
**SIEMENS**